



## ThinkTomorrow ~ Today

A Private Company & Venture Capital Summit

May 11 ~ 13, 2009

The Ritz-Carlton, Half Moon Bay, California

### MONDAY, MAY 11

4:00 PM REGISTRATION OPENS  
6:00 PM WELCOME RECEPTION

### TUESDAY, MAY 12

7:00 AM REGISTRATION OPENS  
7:15 AM BREAKFAST OPENS

7:30 AM KEYNOTE: DIXON DOLL, CO-FOUNDER & GENERAL PARTNER, DCM: NVCA, CHAIRMAN

SESSION I: Company Presentations SALON I		SESSION II: Company Presentations MIRAMAR I		SESSION III: Company Presentations MIRAMAR II	
---	--	--	--	--	--

8:30 AM	Bazaarvoice	8:30 AM	Fusion-io	8:30 AM	Verari Systems
8:55 AM	ForeSee Results	8:55 AM	Offerpal Media	8:55 AM	Vivox
9:20 AM	Perceptive Software	9:20 AM	Digital Chocolate, Inc.	9:20 AM	Bigpoint
9:45 AM	Xactly Corporation	9:45 AM	Luxtera	9:45 AM	Playfish
10:10 AM	Barracuda Networks Inc.	10:10 AM	Inphi Corporation	10:10 AM	Zynga, Inc.
10:35 AM	BigFix	10:35 AM	Fulcrum Microsystems, Inc.	10:35 AM	MetaCafe Inc.

SESSION I: Panel Discussions SALON I		SESSION II: Panel Discussions SALON II	
--	--	--	--

11:00 AM **Online Gaming Meets the Social Web**  
Moderated by: Atul Bagga, ThinkEquity  
**Sebastien de Halleux**, Co-Founder & COO, Playfish  
**Emily Greer**, Co-Founder, Kongregate  
**Alexander Marquez**, Director, Intel Capital, Intel Corporation  
**Mark Pincus**, CEO, Zynga, Inc.  
**Craig Sherman**, CEO, Gaia Online

11:00 AM **Closed Loop Customer Targeting: Getting in Front of the Secular Wave**  
Moderated by: Michael Huang, ThinkEquity  
**Jack Jia**, CEO, Baynote, Inc.  
**Dan Springer**, CEO, Responsys, Inc.  
**David Thompson**, Co-Founder & CEO, Genius.com, Inc.

12:00 PM LUNCHEON & KEYNOTE ADDRESS: JEFF THREDDGOLD, ECONOMIC FUTURIST

SESSION I: Company Presentations SALON I		SESSION II: Company Presentations MIRAMAR I		SESSION III: Company Presentations MIRAMAR II	
---	--	--	--	--	--

1:10 PM		1:10 PM	Brightside Academy, Inc.	1:10 PM	LogLogic, Inc.
1:35 PM	AdReady, Inc.	1:35 PM	Social Gaming Network	1:35 PM	Gaia Online
2:00 PM	Brand.net	2:00 PM	Mosaica Education, Inc.	2:00 PM	Colibria
2:25 PM	Centro, LLC	2:25 PM	Spectrum K12	2:25 PM	Ortiva Wireless

SESSION I: Panel Discussions SALON I		SESSION II: Panel Discussions SALON II	
--	--	--	--

2:50 PM **Next-gen Storage Capacity Optimization**  
Moderated by: Rajesh Ghai, ThinkEquity  
**Brian Biles**, Founder and VP, Product Marketing, Data Domain  
**Peter Smalls**, SVP Marketing, StorWize  
**Murli Thirumale**, CEO, Ocarina Networks

2:50 PM **Weathering the Storm: Financing Strategies & Alternatives in a Challenging Market**  
Moderated By: Scott Roth, ThinkEquity  
**Sam Bhaumik**, Senior Managing Director/Technology Group Head, Hercules Technology Growth Capital  
**Victor Boyajian**, Partner, Sonnenschein Venture Technology Group  
**Paul Slaats**, Managing Director, Head of Acquisitions, Internet Capital Group  
**Norm Fogelsong**, General Partner, Institutional Venture Partners  
**Bill Ruckelshaus**, COO/CFO, AudienceScience

3:40 PM **Non Traditional IPOs: A Discussion of Direct Public Listings & Reverse Mergers**  
Moderated by: Ted Mitchell, ThinkEquity  
**Brian Cooke**, Managing Director, Elevation Finance Group  
**Phil Johnston**, Head of Equities, ThinkEquity  
**Andy Merkatz**, Principal, Vision Capital

3:40 PM **This Mobile Life: How The Evolution of Mobility is Affecting How We Work Play & Live**  
Moderated by: Jamie McGurk, ThinkEquity  
**Nagraj Kashyap**, VP, Head of Qualcomm Ventures, Qualcomm  
**Nick Magliato**, CEO, Trust Digital  
**Greg Yardley**, Founder & CEO, Pinch Media Inc.

5:30 PM COCKTAIL RECEPTION

6:00 PM DINNER: GRAND BALLROOM

7:30 PM CASINO NIGHT: MIRAMAR ROOMS



## ThinkTomorrow ~ Today

A Private Company & Venture Capital Summit

May 11 ~ 13, 2009

The Ritz-Carlton, Half Moon Bay, California

**WEDNESDAY, MAY 13**

**7:00 AM REGISTRATION OPENS**

**7:15 AM BREAKFAST OPENS**

**7:30 AM BREAKFAST & KEYNOTE: BOB WHITMAN, CHAIRMAN & CEO, FRANKLIN COVEY: PREDICTABLE PERFORMANCE IN UNPREDICTABLE TIMES**

SESSION I: Company Presentations SALON I	SESSION II: Company Presentations MIRAMAR I	SESSION III: Company Presentations MIRAMAR II
---	--	--

**8:15 AM MerchantCircle**

**8:15 AM K2 Network | GamersFirst**

**8:15 AM Nirvanix Inc.**

**8:40 AM Yelp**

**8:40 AM Proofpoint, Inc.**

**8:40 AM PGP Corporation**

**9:05 AM Demand Media**

**9:05 AM Xoom Corporation**

**9:05 AM ShotSpotter**

**9:30 AM BlueKai**

**9:30 AM Vesta Corporation**

**9:30 AM Mimosa Systems**

**9:55 AM AudienceScience**

**9:55 AM Stelera Wireless**

**9:55 AM Force10 Networks**

SESSION I: Panel Discussions SALON I	SESSION II: Panel Discussions SALON II
--	--

**10:20 AM Investing for Tomorrow, Today: Where are Investors Placing Bets in 2009 and What Are They Looking For?**  
Moderated By: Greg Wright, ThinkEquity  
**Henry Ellenbogen**, T. Rowe Price  
**James Feuille**, General Partner, Crosslink Capital  
**Jim McElwee**, General Partner, Weston Presidio  
**Mark Sherman**, General Partner, Battery Ventures

**10:20 AM Into the Cloud: A Discussion of the Future of Cloud Computing**  
Moderated By: **Jace Kowalzyk**, ThinkEquity  
**Tom Furlong**, Managing Director, Granite Ventures  
**John Keagy**, CEO, GoGrid  
**Deepak Puri**, Director, vCloud Strategic Alliances, VMware  
**James Urquhart**, Market Manager, Cloud Computing & Virtualization Data Center Solutions, Cisco Systems

**11:15 AM The Evolving Market for Security as a Service**  
Moderated By: Jonathan Ruykhaver, ThinkEquity  
**Pat Clawson**, CEO, Lumension Security  
**Philippe Courtot**, CEO, Qualys  
**Michael Turner**, CEO, Alert Logic  
**Peter Watkins**, CEO, Webroot Software, Inc.

**11:15 AM Targeting 2.0**  
Moderated by: William Morrison, ThinkEquity  
**Brad Bender**, Product Management Director, Google  
**Jeff Hirsch**, CEO, AudienceScience  
**Omar Tawakol**, CEO, BlueKai  
**Todd Teresi**, Chief Revenue Officer, Quantcast

**12:15 PM LUNCHEON & KEYNOTE: MIKE SINGLETARY, HEAD COACH, SAN FRANCISCO 49ers, NFL LEGEND, AND PRO FOOTBALL HALL OF FAMER**

SESSION I: Company Presentations SALON I	SESSION II: Company Presentations MIRAMAR I	SESSION III: Company Presentations MIRAMAR II
---	--	--

**1:20 PM BrightRoll**

**1:20 PM Alert Logic**

**1:20 PM Edison Learning, Inc.**

**1:45 PM Quantcast**

**1:45 PM Venturi Wireless**

**1:45 PM Daptiv**

**2:10 PM Trust Digital**

**2:10 PM Spigit**

**2:10 PM Despatch Industries**

**2:35 PM Sulake, Inc.**

**2:35 PM Metastorm Inc.**

**2:35 PM Infinite Power Solutions**

**3:00 PM AdMarvel**

**3:00 PM Fortinet**

**3:00 PM Genius.com**

SESSION I: Panel Discussions SALON I	SESSION II: Panel Discussions SALON II
--	--

**3:25 PM Advanced Analog & Power: Still Opportunities in Semiconductor Investing**  
Moderated By: Joe Dews, ThinkEquity  
**Jim Finch**, CEO, Amalfi Semiconductor  
**Francis Ho**, Business Development, Inphi Corporation  
**Eric O'Brien**, Managing Director, Lightspeed Venture Partners  
**Bob Pavey**, General Partner, Morgenthaler Ventures

**3:25 PM Tomorrow's Treasure Today: Capturing Strategic Value in Today's M&A Market**  
Moderated By: Robin Graham, ThinkEquity  
**Brenon Daly**, Financial Analyst, The 451 Group  
**James Gonzalez**, Sr. Director, Strategy & Corporate Development, Hewlett-Packard Company  
**Dick Millard**, Partner, DLA Piper LLP  
**Sandeep Varma**, Senior Director, Corporate Development, Symantec

**4:30 PM SUMMIT CONCLUDES**